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A true statement piece – Ekbacken Studios introduces the first design furniture made of groundbreaking Sulapac material

Ekbacken Studios' entire signature Collection no.1 is now available in biobased and eco-safe Sulapac material. By incorporating Sulapac materials into their products, Ekbacken is taking a bold stance against environmental degradation while maintaining a commitment to producing high-end design pieces. The continued partnership with 3D-technology company, The Industry, ensures that the trio are merging technology and sustainability to produce high-end furniture locally.

STOCKHOLM (February 6th,2024)

Award-winning furniture brand, <u>Ekbacken Studios</u>, dedicated to pushing the boundaries of artistic expression through the use of innovative materials and production methods, proudly announces a groundbreaking partnership with <u>Sulapac</u>, an award-winning material innovation company. This collaboration marks a significant step forward in the pursuit of avoiding future waste, as the material is not only recyclable but, due to its biodegradability, leaves no harmful toxins or permanent microplastics behind at the product's end-of-life.

Ekbacken Studios is renowned for its commitment to creativity, quality, and environmental responsibility. By joining forces with Sulapac, a company at the forefront of sustainable material solutions, Ekbacken Studios aims to continue its focus on using a variation of circular materials to create luxurious design pieces.

"We are excited to collaborate with Sulapac, whose material innovation is a game-changer in the fight against plastic pollution," says CEO Kristina Tjäder of Ekbacken. Made of biodegradable biopolymers and natural wood Sulapac leaves no permanent microplastics or toxic residues behind. The wood originates from industrial side streams, and in the future also recycled biopolymers will be used. The materials have a low carbon footprint compared to conventional plastic.

Ekbacken is the first in the world to launch a large-scale product 3D printed with Sulapac material. "*It's inspiring to see how seamlessly Sulapac material and Ekbacken's contemporary designs play together,*" says **Juho Luukkanen**, Sales Director at Sulapac. "*It's a pleasure to work with another Nordic forerunner willing to challenge the status quo while fostering a culture of excellence,*" Luukkanen adds.

Besides 3D printing, the Sulapac portfolio includes materials for injection molding, extrusion, and thermoforming. With customers spanning from Four Seasons to Chanel, Sulapac has proven to meet even the highest quality standards. "*The material is both beautiful and functional. Like nature,*" Kristina confirms.

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Ekbacken Studios



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Ekbacken Studios was founded in 2022 in Stockholm, Sweden with a mission to redefine luxury and the way we consume. Upcycling waste materials in combination with 3D-printing, their furniture is both durable and luxurious, contributing to a lower climate impact and turning trash into treasure.

Sulapac Ltd is an award-winning material innovation company bringing solutions to the global plastic crisis. By replacing conventional plastic with sustainable, beautiful, and functional Sulapac materials, companies can reduce their carbon footprint, eliminate microplastic pollution, and advance the circular economy. The Helsinki-based company was founded by three scientists in 2016 and serves customers across various industries on three continents. Investors behind Sulapac®, the patented material innovation, include CHANEL and Sky Ocean Ventures.

The Industry Sweden AB is building an innovative global network of sustainable large scale 3D printing solutions. The primary offerings include the sale of the MAGNUM large-scale industrial 3D printer to industrial partners from all over the world. MAGNUM is powered by eco-friendly granules, allowing for the creation of substantial prints (with a print volume exceeding 2 m3), all while maintaining a commitment to environmental preservation. Their mission is to change the world for the better by empowering businesses to unlock their creative potential, accelerate production, and embrace environmentally responsible practices.