

Caps with « marble effect » for Dix Hectares A signature master piece by FaiveleyTech and Sulapac

New luxury seasonal skincare brand Dix Hectares has chosen a marbled effect to adorn the caps of its first two skincare products. FaiveleyTech and Sulapac once again combined their expertise to meet the challenge of creating a refined marbled cap, offering exceptional visual purity that reflects the sophistication and sensoriality of this young French brand.

For its first skincare line, built around a duo- Seasonal Cream and Seasonal Serum - Dix Hectares set out to design packaging that is both elegant and sustainable, in perfect harmony with its brand identity. Rooted in an exceptional Grand Cru terroir, the brand entrusted FaiveleyTech and its partner Sulapac with the production of the caps, one of the key aesthetic elements of its packaging.



FaiveleyTech & Dix Hectares: Pursuing Virtuous Excellence

FaiveleyTech's Beauty Business Unit has taken on a new challenge with the development and production of two innovative caps at its Orgelet facility in the Jura region. Both the lids of the two skincare products and the sphere adorning the cream are enhanced by a marbled effect. Designed to provide a perfect grip, the sphere not only contributes to the design but also enriches the user's gestural experience.

The aesthetic design of the cap presented two major challenges:

- **Perfecting the marbled aesthetic demanded nearly one hundred trials to achieve the ideal balance of shade, contrast, and delicate veining.** The true innovation lay not only in harmonizing deep, dark tones with fine, light streaks, but also in the bio-based material used. Using its pioneering multi-injection molding technology, known as sandwich molding, the company simultaneously injected four colorants, a process in which FaiveleyTech is recognized as France's leading expert.
- **The geometry of the caps** presented another major challenge. For the first time, FaiveleyTech applied its multi-injection technique to components featuring uniquely shaped, extensive flat surfaces. This groundbreaking approach was crucial to meet Dix Hectares' exacting standards for both aesthetic excellence and sensory experience.

*« Multi-injection, or 'sandwich molding,' is more than just a technical feat for FaiveleyTech—it's a gateway to aesthetic and sustainable innovation for brands. The marbled effect delivers a unique visual and tactile experience, blending sensuality with a genuine commitment to the environment », declares **Beryl Tomaschett**, Sales Director at FaiveleyTech Orgelet.*

Sulapac® material for a sustainable and exclusive realization

The combined expertise of FaiveleyTech and Sulapac - a leading supplier of bio-based premium materials - provided Dix Hectares with luxurious packaging that unites sustainability, performance, and desirability:

- **Sustainability:** The selected Sulapac material grade seamlessly replaces the technical plastics traditionally used in the industry, while enabling a low carbon footprint.
- **Performance:** The bio-based yet highly functional material has been exclusively designed to meet the rigorous standards of beauty packaging.
- **Aesthetics and exclusivity:** Renowned for its eco-friendliness, Sulapac® is also perfectly compatible with the innovative transformation process that produces a marbled pattern unique to each cap-making every piece truly one-of-a-kind.

*« Thanks to the winning combination of Sulapac's material innovation and FaiveleyTech's manufacturing expertise, the Dix Hectares packaging is not just functional—it's like an ornament that beautifully embodies their brand story, and our shared ambition to protect the climate and safeguard ecosystems, » says **Colin Strobant**, Commercial Director Cosmetics at Sulapac.*

About FaiveleyTech

FaiveleyTech is an international French group specializing in high-value-added technical polymer injection molding for demanding, selective, and regulated markets in Industry, Beauty, and Healthcare. The group is led by President Nicolas Alloin and the Faiveley family, a historic player in railway equipment and owner since 1825 of Domaine Faiveley (Nuit-Saint-Georges), a renowned Burgundy wine producer.

FaiveleyTech employs 450 people across 7 production sites in France and abroad, achieving a turnover of €72.4 million in 2024.

About Sulapac

Sulapac Ltd is an award-winning material innovation company addressing the global plastic crisis. By replacing conventional plastic with sustainable, beautiful, and functional Sulapac materials, companies can reduce their carbon footprint, eliminate microplastic pollution, and advance the bioeconomy. Founded by three scientists in 2016, the Helsinki-based company serves customers across various industries on three continents. Investors behind Sulapac®, the patented material innovation, include CHANEL and Lifeline Ventures.

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